

Mammoth Mountain F.M. Associates, Inc.
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(714) 934-2591



Mr. Ed Rigsbee
P.O. Box 6425
Westlake Village, CA 91359

December 13, 1990

Dear Ed:

I just wanted to drop you a note telling you how much I and my sales staff here at KMMT enjoyed your presentation. The material that you covered was on target for my group. You succeeded in creating a foundation for me to build on. I am already quoting you when I need to make a point with my sales people. I look forward to increased energy and sales from my staff as a result of our time together.

I also wanted to thank you for spending the extra time consulting with me about my concerns and needs to make the presentation fit our unique situation here in a major ski resort area. Your marketing ideas were also quite helpful to me. I will be contacting you soon to discuss bringing you back to Mammoth for an additional program that I am working on.

Thank you once again for your help in directing our sales staff.

Sincerely,

A handwritten signature in black ink, appearing to read 'MaryAnn Digerness', written over a horizontal line.

MaryAnn Digerness
Vice President/Marketing
KMMT - FM