



P.O. BOX 2126 MAMMOTH LAKES, CA 93546

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Dear Ed,

I would like to thank you for your retail seminar last week in Mammoth Lakes. The style and content of your presentation was both enjoyable, and useful.

I saw results in my attending employees as early as the next day. They in turn, have a renewed sense of self worth and motivation. Their sales skills have progressed to a point greater than my expectations.

The "Break Through" lessons were extremely helpful for me in many decisions and actions I was holding back on. "Break Through" brought out powerful possibilities for marketing my shop that I was not aware of. The implemented ideas are already starting to show in recognizable added sales.

We will definitely attend your future seminars, and encourage our friends to do the same. Please keep us informed on upcoming events, and good luck with your future seminars.

Sincerely,

STEVE KLASSEN

Owner - Wave Rave Snowboard Shop
Professional Snowboarder