

Altitude Essentials™

March 1, 2004

Ed Rigsbee CSP
Rigsbee Enterprises Inc.
3595 Old Conejo Road
Thousand Oaks CA 91320

Dear Ed:

On February 11 2004 at The Fairmont Olympic Hotel in Seattle, you presented "PowerShift to Outrageously Successful Relationships" to the membership and guests of the PNW Chapter of PCMA (Professional Convention Management Association).

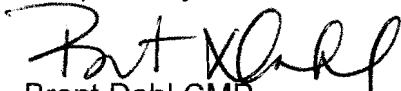
Your presentation and materials were well received and right on track! Please accept this reference letter and feel free to share as you wish.

Our learning objectives for the day included (1) how to get more things done (2) how to make "relationship bank" deposits (3) how to do relationship value updates regularly and (4) how to keep your word in times of conflict.

Included with all these, one of the more important points you made that day was how to initiate a business alliance or partnership and how to keep it alive.

Thank you for your time and energy and preparation.

Respectfully,



Brent Dahl CMP
Founder & CEO

Program Committee Member
Oregon Liason, PNW Chapter Board of Directors, PCMA

offices (503) 699-6555 fax (503) 699-6553
www.altitudeessentials.com

Post Office Box 56742
Portland, Oregon 97238