

Wisconsin Society
of Association

Executives

May 1, 2004

Ed Rigsbee, CSP
Rigsbee Enterprises, Inc.
3595 Old Conejo Road
Thousand Oaks, CA 91320

Dear Ed,

Thank you very much for the informative seminar on "Determining the Value of Membership" followed by your dynamic keynote "PartnerShift to Outrageously Successful Relationships."

Attendees rated the sessions good to excellent and the comments included:

"Nice powerful message with funny & lighthearted style"
"Good exercise on membership value \$"
"Great ideas!"

It was wonderful to have you out to Wisconsin, and hopefully your travels will bring you this way again.

Sincerely,



Jane A. Svinicki, CAE
Executive Vice President

JS/j