

TEL 303 290 6611  
FAX 303 290 9141

6880 S. Yosemite Court, Ste 200  
Centennial, Colorado 80112



COLORADO CONTRACTORS  
ASSOCIATION

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Ed Rigsbee  
1746 Calle Yucca, Suite 200  
Thousand Oaks, CA 91360, USA

Dear Ed:

Thank you for facilitating the Return on Investment (ROI) session with CCA members in Denver. Your unique approach to determining ROI for the investment of dues dollars is an important tool for all associations. The process and the final product we received from the exercise was of value to CCA. It has helped us to identify and enables us to communicate the tangible value of the services we provide. We expect that this will be a valuable tool for CCA to recruit and retain members in this difficult economy.

Thanks again and best wishes.

Tony Milo  
Executive Director

